

Earl Shilton Business Forum

Bringing the Business of Earl Shilton area together

Committee Meeting
14th August 2008
Held at The Comfort Inn

Present: Rob Phelps, Koreen Hubbard, Steve Hardy, Andy Colver, Mark Davies, Pauline Edwards

Community House: Rob reported on a notification he has received with details of the relocation of the Community House to Peggs Close. There is an official launch day on Wednesday 3rd September between 11:00-6:00. This is an opportunity to spread the news of the Earl Shilton Business Forum and what it does. Steve is going to a meeting on the Monday and will pass any further information on to Rob who has agreed to go to the open day. If anyone else would like to drop in please do so.

Signage: Steve reported on the progress that has been made on signage for the town. He has a town plan with sites for signs marked on it, plus examples of what the signs will be. He will bring these to the forum meeting next week and let people have a look. Any comments can then be passed on but so far it all looks positive. Andy has taken the paperwork to scan and will then send the pdf files to Rob who will arrange for them to go on the website as a news item for everyone to view.

CCTV: No progress has been made on this as yet. The problem seems to be 'doing the rounds' of officialdom with everyone passing it on to someone else. However, we will keep trying to get this resolved.

Earl Shilton Business Directory: Koreen has made substantial progress with this. A design has been produced. The Designer has suggested putting useful telephone numbers (doctors etc) on the back so that people can fold the leaflet and pin it up somewhere handy. The printer has suggested a size that would give us the leaflet plus offcuts suitable for A5 flyers which could be used for promotional material. The initial design cost is in the region of £2000, but we will hold full rights to it so that in future changes can be made at a nominal charge. We have been given a grant of £3500 to help with these costs which should go a long way to covering design and printing costs.

There was a long debate as to how many copies we need and who should be targeted. Mark suggested we made up a Welcome Pack to be placed in new properties so that people new to the area would know what was on offer. Copies should be provided for the Library and possibly local shops. Also Earl Shilton households and local villages. How this was done was not decided, possibility of inclusion in local freebie papers.

Koreen will email all forum members offering the advertising spaces at the top of the leaflet for £20 on a first come first gets basis. Applications need to be with her by Saturday as she is going away after that, Julie will be available in Koreen's absence.

It is envisaged that this could be re-done annually.

Flyer: To promote the Business Form. What do we want to put on this? Let Koreen have any ideas.
Who we are
What we were set up to do
What we have done so far
How we are funded.

1st Aid Training: Steve announced that he is willing to organise a First Aid at Work training for members of the forum. The cost of a 4 day course is £200 per person, but forum members can get a

50% subsidy. Rob asked that such a course be run over 2 weeks so that participants did not lose 4 days from work in one week. Steve will try to set something up for the first 2 weeks in November subject to enough people being interested. At least 5 people need to apply, maximum 10. He will also arrange a one day General First Aid course at the cost of £75 in January for any retailers and businesses who may be interested.

Future Meetings:

Next Meeting: Thursday 21st August. 12:00-2:00 Earl Shilton Constitutional Club – light refreshments will be served.

October 16th – 6:30-8:30 Earl Shilton Constitutional Club - light refreshments will be served.

December 11th – to include AGM at 4:30.

Forum meeting at 5:30- 7:30 - Christmas refreshments will be served.